



New Smyrna Beach Board of REALTORS®
 725 W. Canal Street, New Smyrna Beach, FL 32168
 Phone: 386-428-2104 Fax: 386-426-6564
Frameable IDX Links Order Form



All Information Fields Are Required:

Office Name:

Applicant's Name:

Innovia Login:

Applicant's Email/Phone:

Applicant's IDX Website Address(es):

Web designer/host's Name:

Web designer/host's Email/Phone:

**Descriptions - An IDX Solution to meet your needs
 select ONE below:**

Available to members as a free included MLS benefit to all Primary & Secondary Board member MLS Participants and their authorized Subscribers'.

o Firm/Office IDX Link

This package includes real-time access to both your firm's listings as well as all participating IDX listings currently available within your InnoVia MLS System. The 'Firm Listings' link generates a standard one line display with appropriate links to the expanded display information. The 'All Listings' link provides a standard search screen within your website to allow site visitors to narrow down their search before contacting you saving you valuable time.

o Agent IDX Link

This package includes real-time access to your current property listings, your firm's property listings, and all participating IDX listings currently available within your InnoVia MLS System. The 'My Listings' link will generate a standard one line display for each of your available property listings with appropriate links included to gain access to expanded display information. The 'Firm Listings' link generates a standard one line display of those listings listed specifically by your firm/office with appropriate links to the expanded display information. The 'All Listings' link provides a standard search screen within your website to allow site visitors to narrow down their search before contacting you saving you valuable time.

*****Special Notification/Authorization*****

NSBBOR applicant member's notification to the MLS of their intention to establish an IDX site using MLS data in a webpage frameable link and agreement to make their site directly accessible to the MLS for purposes of monitoring/ensuring compliance with applicable rules and policies. IDX data are authorized to be used solely by the user or firm specified below in a real estate website owned or operated, by or for the user or firm for the specific purpose of making such data available to the general public. Any other unauthorized use, dissemination or distribution of this data to a third party firm or website is strictly forbidden. NSBBOR will at their discretion immediately discontinue service and/or seek other legal remedies for any violations of this authorization.

By signing below I specifically agree to abide by the above agreement, comply with all applicable MLS Rules & Regulations, and to use said data in the specified manner authorized by the Special Authorization.

Applicant Firm/Agent Name/Signature

Date

Broker's Name/Firm Name/Signature

Date

MLS Approval - Signature

Date

Framing (Smart Framing)

An IDX solution that is generally used is called the Framing or Smart Framing. The terms Framing and Smart Framing are architecturally similar so they can be grouped together for purposes of this document. Their distinguishing characteristic that the Member's computer gives the location of the IDX data to Consumers' computers, and Consumers' computers actually access the IDX data directly from the InnoVia MLS server. The MLS data never exists on the customers' computer, just the property reports.

InnoVia **IDX Links MUST BE FRAMED** on member's website page. They are not standalone - required firm name/contact information is not provided. IDX links provide detail customer listing reports meeting all MLS Rules & Regulation disclosures and copyright notices required for IDX, along with the member's Photo, Firm Name/Logo, and agent's full contact information, as documented in the MLS.



FYI -You "should" NEVER have to pay a setup and/or monthly fee to have IDX links added to your template website. Most website providers allow you to DIY form the site management panel.